

Nothing about us without us

The impact of co-creation in shaping project success



ThinkLab

- Part of the University Strategic Partnership Office
- Connects Cambridge research students with social, private, and public organisations
- Interdisciplinary approach and close working relationship with partner stakeholders
- Identifying blind spots, creating new ways of thinking, and developing tailored research framework



Interdisciplinary & Collaborative Research

- Collaboration is built into the ThinkLab DNA
- ThinkLab is very output-driven
- Our goal is research impact at scale



Documentary Research



Our Partners



Neurodiversity Project Overview

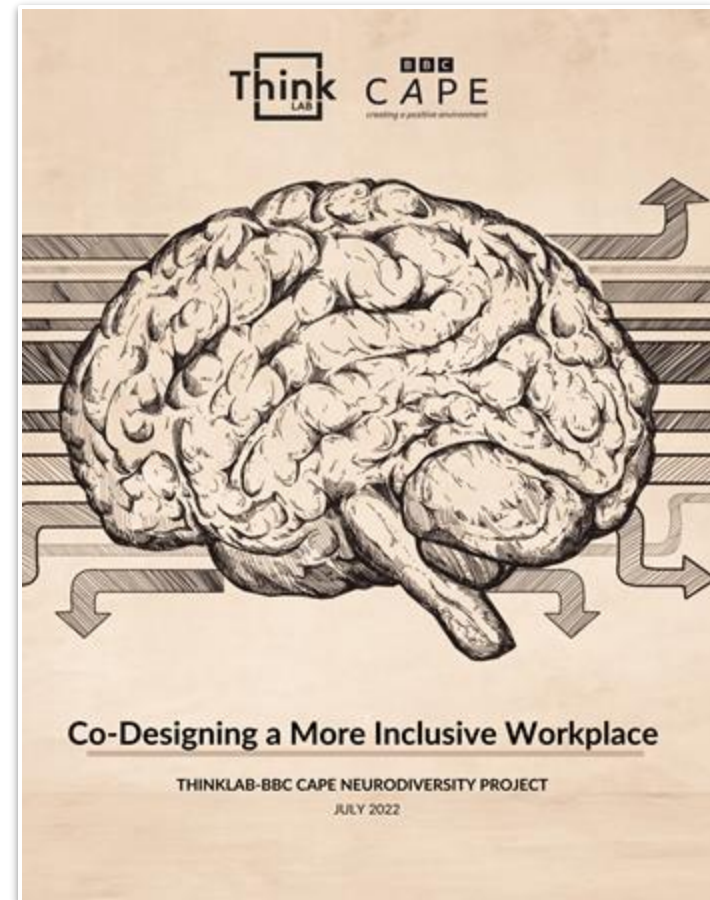
This project aimed to

- help shape company culture and neurodivergent employee experience at the BBC
- help to design the experience for employees in a world of hybrid working post-COVID

Stakeholders

- Professionals from the BBC
- University partners such as ADRC
- External experts

20 researchers from a diverse range of backgrounds and areas of expertise



The Process of Co-design

20 researchers from a diverse range of backgrounds and areas of expertise

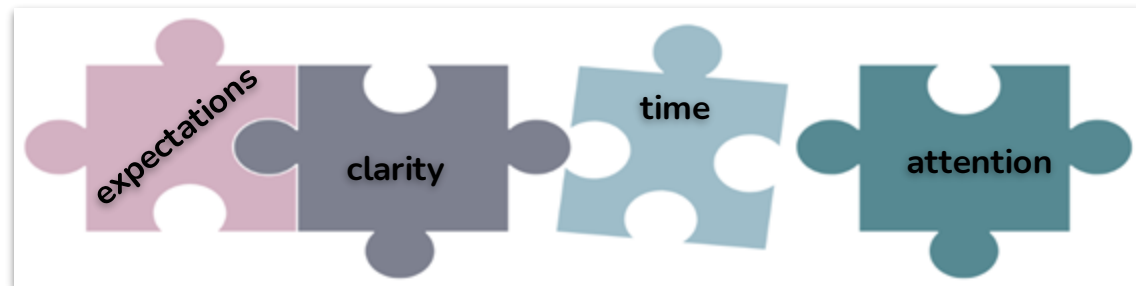
- Neurodivergent individuals
- Those with neurodivergent family members
- Researchers studying neurodiversity



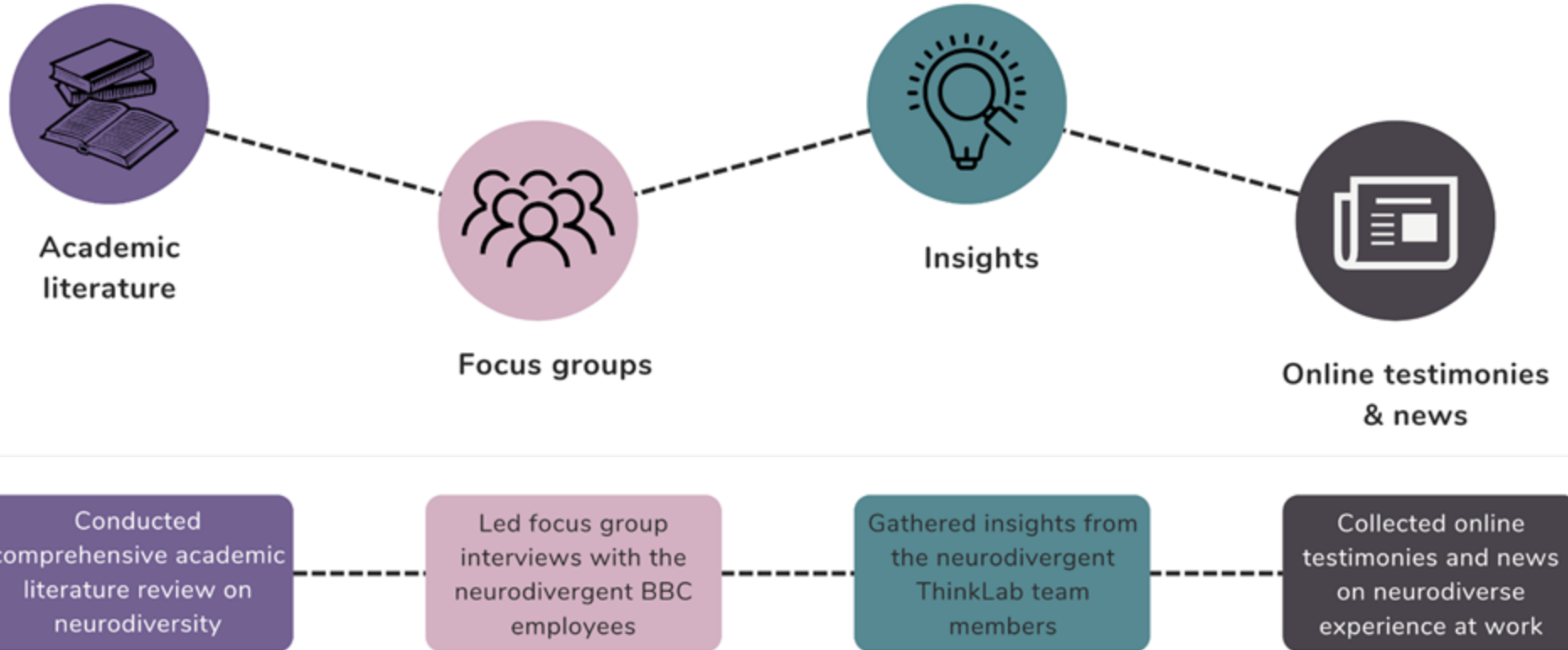
The Process of Co-design

Practical Design Team

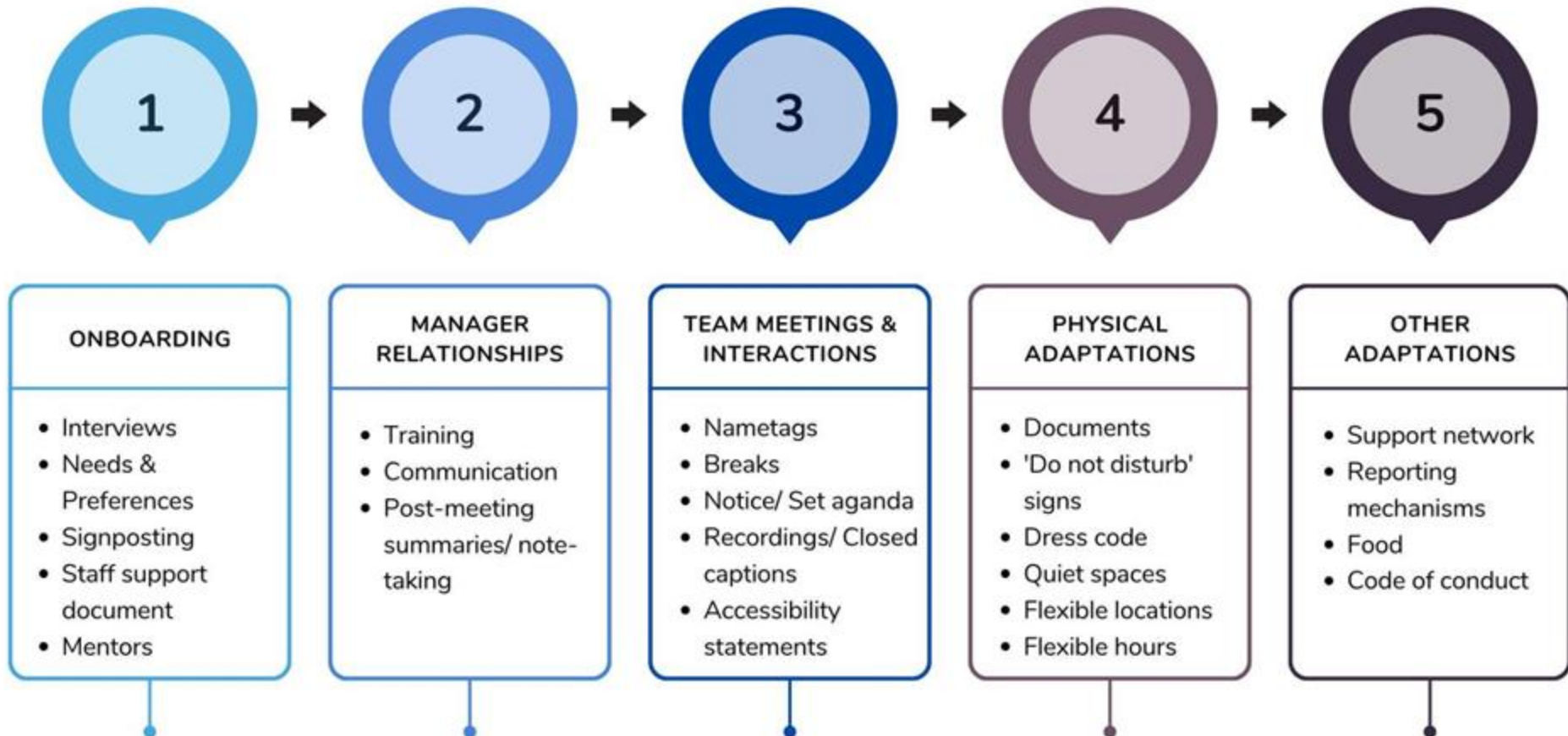
- 4 neurodivergent PhD students
- Studying entirely different subjects
- Diagnosed at different stages of their lives
- Defining and understanding neurodiversity differently



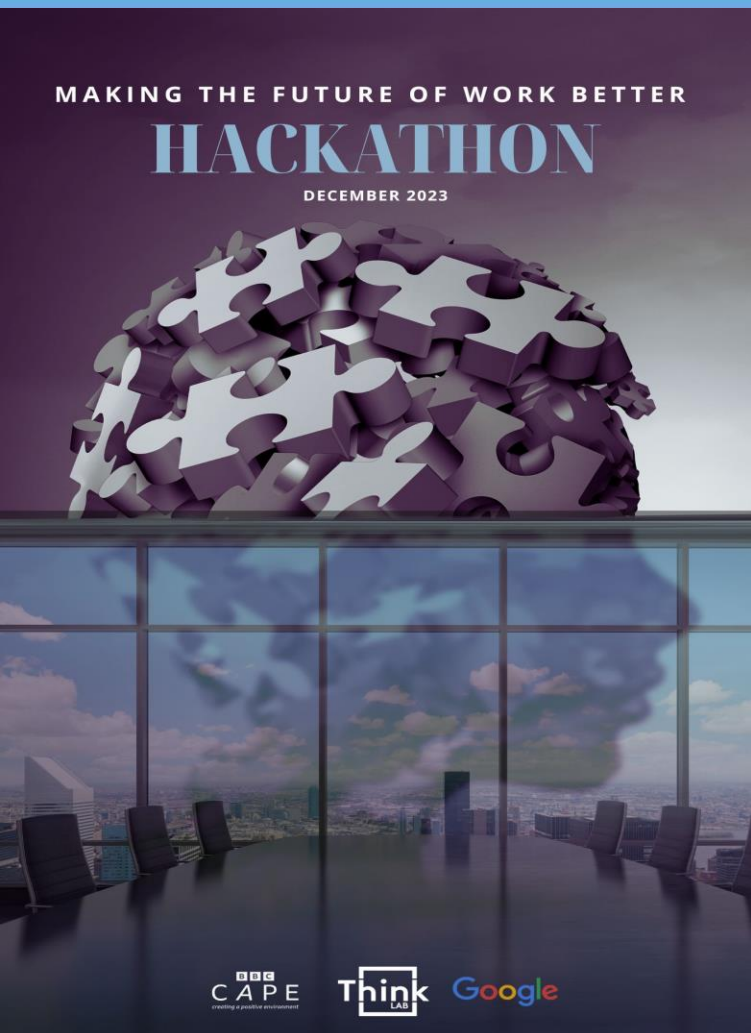
Methodology



Recommendations



The Future of Work Hackathon



- In collaboration with the BBC CAPE and Google's REWS Team
- 11-12 December 2023 at Jesus College, Cambridge
- Multidisciplinary and diverse teams developing innovative solutions
- For more inclusive and accessible workplaces
- Presenting co-designed solutions to peers and industry professionals
- Influencing future practices, policies, and research

What Can We Do Together?



- Co-design is key
- Always open for collaboration
- Committed to promoting diversity and inclusion
- Helping more organizations to identify blind spots and prioritize inclusivity as an essential issue

THANK YOU!



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