

# Sponsorship Details for National Association of Disability Practitioners Annual Conference 2020

We have decided to completely overhaul our sponsorship structure for AC2020 to ensure that it is priced correctly and gives maximum benefit to our sponsors.

## **Stallholders**

We will continue to ensure that those of you who wish to book a stall are located centrally. Chesford Grange have a large area, just outside the main conference room where we have the buffet lunch and also all refreshment breaks. This allows a large footfall for all our exhibitors. We have a stall plan so you can reserve your place – first come, first served. You just have to attract them and talk! In addition to this, your logo will be displayed on the main screen of the conference during breaks and you will have a dedicated webpage linked from the conference site.

£395 (2 days, gala dinner one-night B&B) or £150 (1 day) for the first stall holder

Other stall holders can attend at normal delegate rate. Our stall holders have full conference access and can attend all presentations and workshops

## **Delegate Bags**

Our high-quality, re-usable cotton shoulder bags are very popular with delegates who take them home to use for everything from peg bags to shopping as well as carrying items around their college or university! The NADP logo will be on one side and your logo and information on the other. NADP organise all the printing, delivery and packing.

one available - £900

## **Insert Package**

A popular option – one A4 or smaller insert of your promotional material into each delegate pack. We suggest you supply 250 leaflets/items to cover all delegates – any extra leaflets will be available at following conferences/training events for delegates to take away

£250 for one item/leaflet

## **Exclusive Gala Dinner Wine Sponsorship**

Benefits to you include a dedicated website page linked from our conference pages; a full-page advertisement in the conference delegates' booklet; your branding on the menu/table information; two complementary tickets to our awards ceremony and gala dinner with a public acknowledgement during the Chair's address to conference.

One available – £900

## **Other Opportunities**

A selection of our most popular sponsorship opportunities are included in this leaflet but we also welcome other sponsorships such as lanyards printed with logos. What would you like?

---

## **Next Steps**

- Decide which aspect of conference you would like to sponsor and who you would like to attend
- Email [admin@nadp-uk.org](mailto:admin@nadp-uk.org) and let us know the details
- We will return an invoice and request the other information we require such as logo, company profile etc.

---

Who will my advertising reach? Demographics from AC2019 held at Chesford Grange

## **Representation (from booking forms)**

- 22 Commercial enterprises (including sponsors)
- 2 Assessment Centres
- 7 Partners & Charities
- 3 Colleges
- 65 Universities (private and state)
- Independents

## **Job Role of Delegates**

Reported for those delegates working independently or within educational institutions who declared their role.

- 54 Managers of Disability/inclusivity services or Assessment Centres
- 85 Disability/inclusivity advisers or caseworkers or assistant disability advisers
- 4 Study Needs Assessors
- 6 Non-Medical Help professionals
- 5 Administrators

## Number of years working in disability/inclusivity support?



Less than one year	1-3 yrs	4-6 yrs	7-10 yrs	10+ yrs
20%	5%	10%	25%	40%

## Location of Delegates

- 181 England
- 5 Scotland
- 9 Wales
  - 0 N. Ireland
- 3 Eire

**Please indicate your overall satisfaction with these aspects of the conference**

	<b>%age Positive response</b>
<b>Booking</b>	100
<b>Delegate Pack</b>	97
<b>Location</b>	78
<b>Registration</b>	97
<b>Food &amp; Refreshments</b>	91
<b>Venue Facilities &amp; Rooms</b>	97
<b>Presentations</b>	97
<b>Exhibitors' Stalls</b>	88
<b>Gala dinner &amp; Entertainment</b>	88

**General Comments from Delegates on feedback forms**

- Really good – a shame I could not attend more of the workshops
- I could catch up on developments in the sector when too busy to think all year.
- Excellent conference and very friendly which is important when you come on your own.
- Great conference, good choice of presentations and workshops
- I enjoyed the day and found the presentations very insightful and useful. Everyone was welcoming and it was good to meet others within area and find out about different structures and ideas.
- The venue was good and the food and refreshments great.
- I found the opportunities to network were really good and really helpful. Everything was seamlessly put together.
- I was quite wary of attending gala dinner as I did not know anyone but it was really good, excellent entertainment and disco and lovely environment.
- Jess Thom was brilliant.
- I loved the after-dinner disco!!

**Exhibitors' Comments**

- Good opportunities to interact with delegates
- Great footfall
- Spoke to a lot of new people

## Appendix 1: Details of Demographic Analysis

### **Membership**

Figures are from applications, not attendance, as this reflects the intention to attend

Non-Members: 42

Associates: 12

Independent Members: 37

Educational Members: 156

### **Company/Institution**

Commercial Enterprises

- A2i Transcription Services (stall)
- Abi James Consultant
- Ai Media (stall)
- Barry Bennett (stall)
- Brain in Hand (stall)
- Clarion UK
- Claro Software
- Clear Links support (leaflets)
- Diversity & Ability Ltd
- Dyslexia Handled Ltd
- JI Software (stall)
- McNaught Consultancy
- Microlink PC
- MyPlus
- Randstad (stall)
- Remtek (stall)
- Sight & Sound
- Sonocent
- Symplicity
- The Learning Support Centre Ltd
- Total Communication
- Wyvern Business Systems (stall)

Assessment Centres

- Access Assessment Centres Ltd (Sight & Sound)
- Derby Assessment Centre

Partners and Charities

- AbilityNet
- AHEAD Ireland
- DAISY Consortium

- Educational Guidance Service
- RNIB
- Tourettes' Hero
- University Mentoring Organisation

#### Colleges

- Blackpool & the Fylde (1)
- Institute of Contemporary Music Performance (1)
- Warwickshire College Group (1)

#### Universities

- Anglia Ruskin (1 delegate)
- Birkbeck College, University of London (2)
- Birmingham City (4)
- Buckinghamshire New University (1)
- Cardiff Metropolitan (2)
- Cardiff University (2)
- De Montfort University (5)
- Edge Hill University (2)
- Goldsmiths, University of London (4)
- Harper Adams University (1)
- Imperial College London (1)
- Keele University (1)
- Kings College London (4)
- Lancaster University (4)
- Liverpool John Moores University (4)
- London Metropolitan (1)
- London School of Economics (4)
- London South Bank University (2)
- Loughborough University (5)
- Manchester Metropolitan University (1)
- Maynooth University (1)
- Middlesex University (2)
- Newman University Birmingham (1)
- Norwich University of the Arts (1)
- Oxford Brookes (2)
- Royal Agricultural University (1)
- Royal Holloway, University of London (1)
- Sheffield Hallam (1)
- Swansea University (5)
- Teesside University (2)
- The Open University (1)
- University College Birmingham (1)
- University College London (4)
- University College of Estate Management (1)

- University of Aberdeen (2)
- University of Bath (3)
- University of Birmingham (3)
- University of Brighton (1)
- University of Bristol (3)
- University of Cambridge (3)
- University of Central Lancashire (1)
- University of Derby (4)
- University of East Anglia (2)
- University of Edinburgh (1)
- University of Essex (2)
- University of Glasgow (1)
- University of Greenwich (1)
- University of Huddersfield (1)
- University of Kent (1)
- University of Law (1)
- University of Leeds (4)
- University of Manchester (1)
- University of Northampton (2)
- University of Nottingham (5)
- University of Oxford (3)
- University of Salford (2)
- University of Southampton (1)
- University of St Mark & St John (1)
- University of the Arts, London (5)
- University of the West of Scotland (1)
- University of Warwick (6)
- University of Westminster (1)
- University of Winchester (1)
- University of Worcester (1)
- York St John University (2)